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PRESS INQUIRIES
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Backyard Wildlife Festival a Catalyst for Education and Entertainment

7th annual festival is alive with “edutainment” for kids and adults

Seattle, March 1, 2007: What do you get when you mix wildlife habitat advocacy with a fun, FREE, all-day event featuring varieties of entertainment and educational sessions? You get the 7th Annual Backyard Wildlife Festival on Saturday, May 12, 2007 from 10 a.m.-3 p.m. followed by the National Wildlife Federation Certified Garden Tour starting at 3 p.m.

Brimming with wildlife-friendly activities, “edutainment” takes main stage as the Backyard Wildlife Festival aims to inspire people to welcome wildlife into their backyards, gardens and communities. Festival mainstays like the arts and crafts marketplace, Procession of the Species Costume Parade and Certified Backyard Habitat Garden Tour will continue to delight attendees. In addition, Indie Rock Band “Bird Talk” and the Guided Bird Tour with Rainier Audubon Society’s Carol Shulz are back by popular demand.

Newcomers to the line-up include the REI Pavilion, a place for kids to learn about stewardship and respect for wildlife habitats in the natural world through engaging lessons by the experts. NW Trek will also be on deck with crafts and educational workshops to allow kids to explore the world of nature through hands-on activities.

The best way for humans to appreciate and take part in understanding how wildlife habitats thrive is to visit them! At 3 p.m. festival-goers can take part in the self-guided tour of local gardens certified as backyard wildlife habitats. The Festival’s information booth will provide garden maps so people can experience firsthand the benefits of wildlife gardens that successfully attract, protect, and preserve wildlife.

Volunteers are encouraged to sign-up now for the 7th Annual Backyard Wildlife Festival. The Festival Committee is specifically looking for local artistically talented individuals interested in leading the Procession of the Species Costume Parade workshop and more. The best way to

find out about volunteer opportunities is to visit www.backyardwildlifefair.org/sponsors and download a volunteer form.

For more event information please visit the Backyard Wildlife Festival Website at www.backyardwildlifefair.org or call the event hotline at 206-768-2822. The event is being held at the Tukwila Community Center, 10 minutes south of downtown Seattle and minutes south of Boeing Field at 12424 42nd Ave in Tukwila.

About the Backyard Wildlife Festival

Since 2000, the Backyard Wildlife Festival has celebrated dedication to preserving wildlife habitats through music, arts and crafts, workshops, parades, gardening and more. Coinciding with International Migratory Bird Day, the Backyard Wildlife Festival has also been the key regional event to celebrate this international day.

The Festival started as a way to educate the residents of Western Washington how important and how easy it is to become certified as a Backyard Wildlife Habitat. Over the next few years, residents from all over Tukwila participated in the certification process, becoming Backyard Wildlife Habitats. As a result, the city of Tukwila was the first community in Washington State and the fourth in the country to receive certification by the National Wildlife Federation as an official Community Wildlife Habitat.

The 2007 Backyard Wildlife Festival is produced by the National Wildlife Federation, REI, King Conservation District and the City of Tukwila. Educational contributors include Northwest Trek Wildlife Park and the Rainier Audubon Society. Please visit our website www.backyardwildlifefair.org often as our schedule of events is constantly being updated as the festival nears!

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